

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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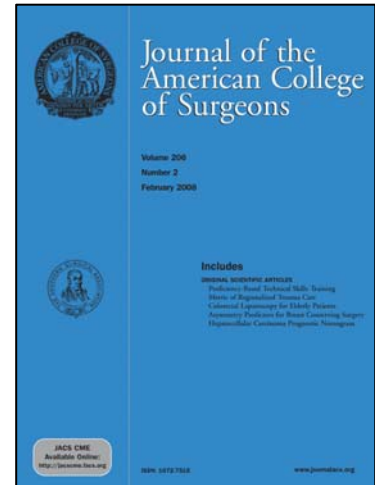
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JOURNAL OF THE AMERICAN COLLEGE OF SURGEONS

Elsevier, Inc.
1600 John F. Kennedy Boulevard
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FIELD SERVED

The Journal of the American College of Surgeons serves members of the American College of Surgeons, libraries and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified Recipients are members of the American College of Surgeons as reported in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	229
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	83
Digital _____	-
All Other _____	741
TOTAL	1,053

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	56,841	100.0	55,549	97.7	1,292	2.3
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	6	-	-	-	6	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	56,847	100.0	55,549	97.7	1,298	2.3

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2010 Issue	Total Qualified
July _____	54,395
August _____	55,040
September _____	55,556
October _____	56,343
November _____	56,853
December _____	62,894

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
July _____	41,893	15,223	13,407	1.14	00:45	02:04
August _____	41,896	15,130	13,310	1.14	00:46	02:07
September _____	44,017	15,746	14,017	1.12	00:44	02:03
October _____	46,486	16,695	14,887	1.12	00:48	02:12
November _____	44,917	17,108	15,273	1.12	00:45	01:57
December _____	37,939	14,567	12,994	1.12	00:50	02:08
AVERAGE:	42,858	15,745	13,981	1.13	00:46	02:05

*See Additional Data

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2010

This issue is -% or 7 copies above the average of the other 5 issues reported in Paragraph two.

	PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	PATIENT CARE HOSPITAL BASED					Medical Teaching/ Admin	Research	Armed Forces	Other/ Unclassified	Locum Tenes	OSTEOPATHIC PHYSICIANS		
				Office-Based Practice	Residents	Hosp. Staff Full Time	Total Hosp.-Based	Total Patient Care						Office Based	Hospital Based	All Other
AN	Anesthesiology _____	57	0.1	13	37	3	40	53	-	-	-	4	-	-	-	-
CD	Cardiovascular Diseases	119	0.2	97	2	12	14	111	5	1	-	2	-	-	-	-
CRS	Surgery, Colon & Rectal _	1,052	1.9	882	29	63	92	974	11	3	20	37	-	6	1	-
CCS	Surgery, Critical Care ____	552	1.0	269	58	69	127	396	7	2	18	115	-	7	2	5
EM	Emergency Medicine ____	69	0.1	25	24	15	39	64	1	-	1	1	-	1	1	-
FPS	Facial Plastic Surgery ____	179	0.3	170	-	7	7	177	1	-	1	-	-	-	-	-
FP	Family Practice _____	59	0.1	31	14	2	16	47	1	-	-	4	-	5	1	1
GS	Surgery, General _____	16,153	28.4	10,676	2,759	1,281	4,040	14,716	293	62	237	665	27	66	72	15
GO	Gynecological Oncology _	173	0.3	127	-	24	24	151	15	3	1	-	-	2	1	-
GYN	Gynecology _____	89	0.2	81	-	3	3	84	2	1	-	-	-	1	-	1
HS	Hand Surgery _____	254	0.4	221	2	12	14	235	9	2	1	7	-	-	-	-
HNS	Surgery, Head & Neck ____	107	0.2	84	-	15	15	99	5	1	2	-	-	-	-	-
IM	Internal Medicine _____	79	0.1	29	37	4	41	70	2	-	-	3	-	2	1	1
NS	Surgery, Neurological ____	1,339	2.4	1,099	62	124	186	1,285	18	6	11	18	1	-	-	-
NO	Neurotology (Otolaryngology) _____	54	0.1	47	1	3	4	51	1	-	1	1	-	-	-	-
OBG	Obstetrics & Gynecology	623	1.1	466	49	45	94	560	18	4	10	15	2	8	5	1
OPH	Ophthalmology _____	1,802	3.2	1,668	11	58	69	1,737	18	2	20	14	1	9	1	-
OSS	Orthopaedic Surgery of Spine _____	63	0.1	55	-	3	3	58	1	1	2	1	-	-	-	-
ORS	Surgery, Orthopedic ____	1,336	2.3	1,063	141	67	208	1,271	29	4	15	9	-	6	2	-
OS	Other Specialty _____	123	0.2	86	-	18	18	104	9	6	2	2	-	-	-	-
OTO	Otolaryngology _____	2,874	5.1	2,430	114	171	285	2,715	44	7	54	35	-	13	6	-
PDO	Pediatric Otolaryngology	68	0.1	58	1	6	7	65	2	-	-	-	-	-	1	-
PDS	Surgery, Pediatric _____	634	1.1	410	39	101	140	550	16	10	10	47	-	-	1	-
UP	Pediatric Urology _____	89	0.2	69	-	14	14	83	1	-	-	5	-	-	-	-
PS	Surgery, Plastic _____	2,986	5.3	2,598	124	111	235	2,833	25	7	30	76	-	14	1	-
SO	Surgical Oncology _____	334	0.6	242	-	65	65	307	8	8	4	3	-	4	-	-
TS	Surgery, Thoracic _____	2,425	4.3	1,874	63	305	368	2,242	39	20	33	80	2	3	5	1
TTS	Transplant Surgery _____	121	0.2	89	-	24	24	113	3	4	-	1	-	-	-	-
TRS	Surgery, Traumatic _____	199	0.4	115	-	58	58	173	15	3	6	-	1	1	-	-
US	Other Unspecified _____	475	0.8	48	318	5	323	371	4	-	2	54	-	6	22	16
U	Surgery, Urological _____	3,016	5.3	2,630	87	141	228	2,858	59	16	37	28	1	11	6	-
VS	Surgery, Vascular _____	1,870	3.3	1,467	72	178	250	1,717	45	10	27	58	-	8	4	1
	Other Medical Specialties (Note 1) ____	750	1.3	464	106	78	184	648	30	11	16	35	-	4	3	3
	SUB-TOTAL	40,123	70.7	29,683	4,150	3,085	7,235	36,918	737	194	561	1,320	35	177	136	45
	Other U.S.A. Members of the American College of Surgeons _____	10,597	18.6													
	Other Non-U.S.A. Members of the American College of Surgeons _____	4,858	8.5													
	Other Paid Circulation ____	1,275	2.2													
	TOTAL QUALIFIED CIRCULATION	56,853	100.0													
	PERCENT	100.0														

Note 1: Other Medical Specialties include: AS,ADP,ACA,AM,A,AL,ATP,BBK,CTR,CHP,CN,CLP,CHS,CFS,CS,CCA,CCM,DS,D,DMP,DR,END,FSM,FPG,PFP,GE,GP,GPM,PYG,HSO,HEM,HO,HOS,ICE,IG,ID,IFP,IMG,MPD,IC,LM,MFM,MG,MDM,NPM,NEP,N,RNR,NM,NTR,OBS,OM,ONPO,OMF,OAR,OMO,OP,OSM,OTR,OFA,PME,PMM,PLM,PTH,PCP,PDC,PCS,PDI,NSP,PD,PHM,PHL,PM,PSI,P,PCC,PUD,RO,R,REN,RHU,SME,SCI,TSI,TY,UM, UCM,VIR,VM,VN,VSI for a total of 750.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	1,275	-	-	1,275	2.2
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	55,578	-	-	55,578	97.8
*Association rosters and directories _____	55,578	-	-	55,578	97.8
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	56,853	-	-	56,853	100.0
PERCENT	100.0	-	-	100.0	100.0

*See Additional Data

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2010					
Regions			Regions		
Regions	Total Qualified	Percent	Regions	Total Qualified	Percent
NEW ENGLAND	3,158	5.6	PACIFIC	7,124	12.5
MIDDLE ATLANTIC	8,941	15.7	UNITED STATES	51,184	90.0
EAST NO. CENTRAL	7,587	13.3	969 & 004-009 U.S. Territories	268	0.5
WEST NO. CENTRAL	3,258	5.7	CANADA	1,331	2.3
SOUTH ATLANTIC	10,233	18.0	MEXICO	343	0.6
EAST SO. CENTRAL	3,057	5.4	OTHER INTERNATIONAL	3,687	6.5
WEST SO. CENTRAL	5,078	8.9	APO/FPO	40	0.1
MOUNTAIN	2,748	4.8	TOTAL QUALIFIED CIRCULATION	56,853	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2010					
Region/Country			Region/Country		
Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
ASIA	1,233	2.2	Mexico _____	340	
MIDDLE EAST	497	0.9	Subtotal	53,163	93.5
EUROPE	954	1.7	CARIBBEAN	104	0.2
AFRICA	93	0.2	CENTRAL AMERICA	44	0.1
NORTH AMERICA			SOUTH AMERICA	622	1.1
Canada _____	1,331		ASIA PACIFIC	143	0.3
United States _____	51,492		TOTAL QUALIFIED CIRCULATION	56,853	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2008	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*
Total Audit Average Qualified: _____	57,335	57,785	56,032	56,598	56,175	56,847
Qualified Non-Paid: ____	55,502	55,979	54,504	55,083	54,854	55,549
Qualified Paid: _____	1,833	1,806	1,528	1,515	1,321	1,298
Post Expire Copies included in Total Qualified Circulation: __	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 55,578 copies or 97.8%, including the American College of Surgeons.

WEBSITE GLOSSARY:
Unique Browsers: An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period
User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period
User Session Duration: The average time a browser remained on the site per session
Page Duration: The average time a browser spent viewing any page(s) on the site

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 14, 2011
Andrew Berin, Publisher	State	New York
Dan Lenz, Circulation and Subscriptions Manager	City	New York
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 14, 2011
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	J079P0D0